

Corporate Flix

An exciting creative resource for your next corporate gathering

The Concept

Corporate Flix special video presentations featuring your various staff as they participate in parodies of:

Hit Movies

TV Series

Talk Shows

Creative Content

Each video presentation, ranging from 5 - 8 minutes in length, will be centered on a particular corporate message or theme. Then after carefully researching our presentation's main objectives, a script will be developed incorporating your staff as the principal players

Just like a feature film, the dialogue and subsequent scenes will be both written and orchestrated to move each employee through a series of comical incidents relating to your overall theme. Then, once the script is finalized each staff member will be coached with his or her delivery before the camera.

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Just imagine presenting a parody of Larry King Live with Dean a Larry King interviewing your company CEO, President, Sales Manager, etc. While Sean Connery, Jack Nicholson, Rocky, etc. interrupt both in studio and via satellite.

It's more than imaginable when Dean interjects one or several of his more than 200 celebrity impersonated characters.

Overall Benefits

Transporting the staff away from the workplace to a creative, fun-filled atmosphere.

The opportunity to work as a team, whereby each person can lend their individual talents to help develop both a quality and highly effective presentation.

Providing an activity that stimulates personal interaction among your staff.

The rewards of viewing a video they all lent their talents towards helping to produce.

Above all, your company will have a one-of-a-kind marketing, sales, training tool, the perfect creative resource for delivering both an entertaining and highly effective message.

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Corporate Presentations

With a Lasting Impression

When it comes to comedic trades shows and corporate gatherings, Dean does it all. As a comic impressionist with an extensive background in the corporate arena, Dean can either orchestrate in full or work adjunct to any presentation.

His unique signature imprecations of Clint Eastwood, Sean Connery, Rocky Balboa, Larry King, Columbo, Inspector Clouseau, General Patton, and others have complimented many business meetings and award presentations. Dean enhances each program by combining humor with an array of highly creative audio and visual techniques.

In one instance, he hosted four segments of a show appearing as John Wayne, Sean Connery, Rocky and Ben Franklin all interacting with videos of other celebrities in the background. In another, he appeared as Lee Iacocca being introduced on screen by Walter Cronkite, who, in turn, was anchoring a special report featuring Clint Eastwood, Archie Bunker, Columbo, Inspector Clouseau, etc. To further compliment the performance, Dean interjected twenty plus sound bytes of other impersonated celebrities at various intervals.

Dean's ability to quickly change from one impersonate celebrity to another has been a key element in his performances. His combining of video with a live presentation makes it even more entertaining.

In one video alone for a financial institution, Dean created a video parody, centering on "Larry King Live" with Dean not only appearing as Larry King but as Clint Eastwood, Sean Connery, Jack Nicholson, Rocky Balboa, John Wayne, Columbo, Groucho Marx, Cosmo Kramer and Frank Sinatra. The presentation was highlighted by having some of the celebrities confronting one another live in the studio, while others popped up via satellite.

Dean has written, produced and appeared in presentations for such clients as Westinghouse, Electrolux, Kraft Foods, Rockwell International, Philco, Star Kist, Boise Cascade, Sterling Faucets, Wetterau Corporation, and a host of others.

All of Dean's presentations whether live or on video, all have one focus in mind: the client. His impersonations are mainly a hook, a means of lending a creative resource to help drive a corporate message home.

Above all, Dean's had great success both conceptualizing and scripting presentational themes that have helped many corporate messages, mainly because he researches each performance carefully, utilizing nothing but the finest in clean, humorous material for promoting and protecting his client's overall image.